



## Sponsorship Opportunities 2008

BC Lake Stewardship Society  
#203 - 1889 Springfield Road  
Kelowna, BC V1Y 5V5  
250.717.1212  
1.877.BC LAKES  
[www.bclss.org](http://www.bclss.org)

*"Furthering lake stewardship through communication and education"*

The BC Lake Stewardship Society (BCLSS) is a non-profit society dedicated to the preservation and protection of British Columbia's lakes. The BCLSS is a chapter of the North American Lake Management Society (NALMS) and holds the vision of clean, healthy lakes that provide quality habitat for aquatic life, wildlife, and people throughout British Columbia.

Our mission:

*To act as a resource, communication, and information network among scientists, environmental professionals, lake stewardship groups, lakeshore residents, First Nations, the public, and government agencies in order to preserve, protect, and restore lakes in British Columbia.*

The BCLSS Goals and Objectives:

- Support lake protection groups in achieving their goals of environmental stewardship
- Expand the Volunteer Lake Monitoring Program (VLMP) throughout BC to build on baseline information and obtain data for lakes that have not been monitored
- Through our LakeKeepers Program, provide practical instruction and information to community members who want to become involved in lake conservation and monitoring initiatives
- Facilitate the monitoring of drinking water parameters in lakes where practical

In 2003, the BCLSS launched the *BC Lake Stewardship and Monitoring Program*. This program promotes lake stewardship and provides water quality training to lake groups so that they may collect standardized information that is valuable to lake community residents and the government agencies responsible for lake management.

The program has been a great success, with training seminars provided to over 50 community stewardship groups throughout the province! The BCLSS has a strong and extensive network of volunteer lake monitors dedicated to the preservation, protection, and restoration of lakes throughout the province. In 2007 we expanded our volunteer network through successful training seminars in the Kootenays, Cariboo and on Vancouver Island.

In addition to the *BC Lake Stewardship and Monitoring Program*, the BCLSS has launched the LakeKeepers manual, a comprehensive guide to lake stewardship, with topics ranging from how to start a stewardship group to water quality parameters. Other initiatives of the BCLSS include: organizing and participating in environmental projects involving BC lakes; educating the public on lake stewardship through seminars, conferences, and special events; and disseminating resource materials and tools on lake related issues. All activities are in accordance with the BCLSS's fundamental values: the preservation, protection, and restoration of lakes throughout British Columbia.

The BCLSS invites you to become a part of our valuable organization through sponsorship opportunities. As a sponsor of BCLSS, not only will you be contributing to the success of our programs, but you will also reach a target market and demonstrate your commitment to lake health and the welfare of BC communities.

# BCLSS SPONSORSHIP PACKAGES

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Sponsors have the option of receiving a tax-deductible receipt with acknowledgement of sponsorship at events attended and hosted by the BCLSS or the following benefits with a non-tax-deductible receipt (can be claimed as an advertising expense).

## PLATINUM – \$1000 or more

- Large-sized (approx 1/2 of a page) advertisement (provided by sponsor or created by BCLSS) in the BCLSS quarterly newsletter, distributed to over 1000 people throughout BC
- Logo, link and company description on the BCLSS website ([www.bclss.org](http://www.bclss.org))
- Exhibition space at the 2006 BCLSS Conference
- Listing at events attended by the BCLSS
- Quarterly newsletter and monthly e-newsletter
- Framed Certificate

## GOLD – \$500 - \$800

- Large-sized (approx 1/3 of a page) advertisement (provided by sponsor or created by BCLSS) in the BCLSS quarterly newsletter, distributed to over 1000 people throughout BC
- Logo, link and company description on the BCLSS website ([www.bclss.org](http://www.bclss.org))
- Exhibition space at the 2006 BCLSS Conference
- Listing at events attended by the BCLSS
- Quarterly newsletter and monthly e-newsletter
- Certificate suitable for framing

## SILVER – \$200 - \$400

- Logo and link on the BCLSS website ([www.bclss.org](http://www.bclss.org))
- Exhibition space at the 2006 BCLSS Conference
- Listing in quarterly newsletter, distributed to over 1000 people throughout BC
- Listing at events attended by the BCLSS
- Quarterly newsletter and monthly e-newsletter

## BRONZE – \$50 - \$100

- Listing and link on the BCLSS website ([www.bclss.org](http://www.bclss.org))
- Listing in the quarterly newsletter, distributed to over 1000 people throughout BC
- Quarterly newsletter and monthly e-newsletter

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*Clean water - our most valuable resource*



## BCLSS MEMBERSHIP

- Group - \$40
- Individual - \$20
- Student - \$10

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## SPONSORSHIP INFORMATION

Name of Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website address: \_\_\_\_\_

Other information: \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Sponsorship Level:

- Platinum (\$1000 or more)
- Gold (\$500 - 800)
- Silver (\$200 - 400)
- Bronze (\$50 - 100)

Please let us know your preference by selecting **one** of the following options:

- Tax-deductible receipt
- Advertising with Non-Tax-deductible receipt

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Please send to:  
 BC Lake Stewardship Society  
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 Kelowna, BC V1Y 5V5